



# APCO 2022

August 7-10, Anaheim, CA

## Enhanced Online Exhibitor Listings

*Reach Attendees Online and Broaden Your Visibility!*

As you know, the key to success for exhibitors is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are in the exhibit hall.

With this in mind, we are offering the **APCO 2022 Conference & Expo Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at APCO 2022 (before and beyond) and to help you exceed your goals for the Exposition.

**UPGRADE YOUR ONLINE LISTING & UPGRADE YOUR EXPOSURE!** Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory. By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2022 event.

	Basic	2-Star	3-Star	4-Star
	Free	\$300	\$500	\$750
<b>Online Listing</b>				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
25-word Company Description on APCO 2022 website	•	•	•	•
50-word Company Description in program guide & conference app	•	•	•	•
Product Categories	3	5	6	8
Social Media Handles	•	•	•	•
Company Logo in online exhibitor listing & app**		•	•	•
Press Releases		1	3	5
Product Showcase (includes product image & description per product)		1	3	5
Company Brochure Upload			•	•
Video				1
<b>Increase your exposure! These items are searchable by keyword and category selection.</b>				
<b>**Booth space must be a 20x20 or larger for logo to be visible.</b>				

To take advantage of this opportunity, contact

**Lisa C. Williams, CMP, CEM**  
 Exhibiting@apcointl.org  
 571-312-4400 X 7003 Office